

APP REVIEWS

A stylized logo consisting of the letters 'A' and 'R' in a bold, yellow, sans-serif font. The letters are intertwined, with the 'A' on the left and the 'R' on the right. The logo is enclosed within a white circular border. A white horizontal line extends from the right side of the 'APP REVIEWS' text to the left side of the circular logo.

THE PROBLEM

ACCESS

to a marketplace that categorizes the best apps within iOS and Google Play store.

EASY

ability to search and browse through multiple categories and applications within the platform.

DEVICES

access devices to view via web mobile and tables to have one click install across both iOS and Google Play Store.

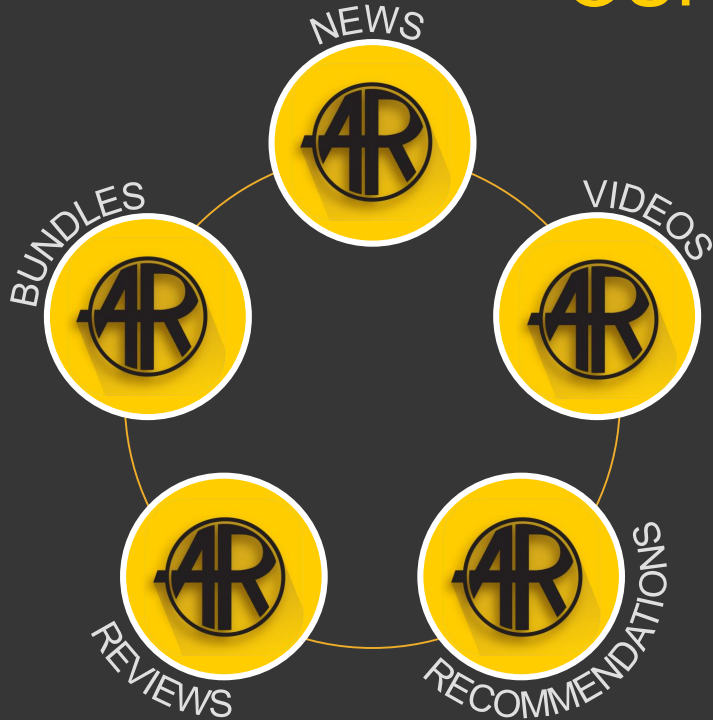


THE SOLUTION



To provide easy, access across multiple devices to learn and install the top apps within both the App Store and Google Play store.

OUR MISSION



To create the leading app review website for both iOS and Android based mobiles and tablets and provide easy and simple access to users to download the best available apps across multiple categories.

MARKET VALIDATION

1

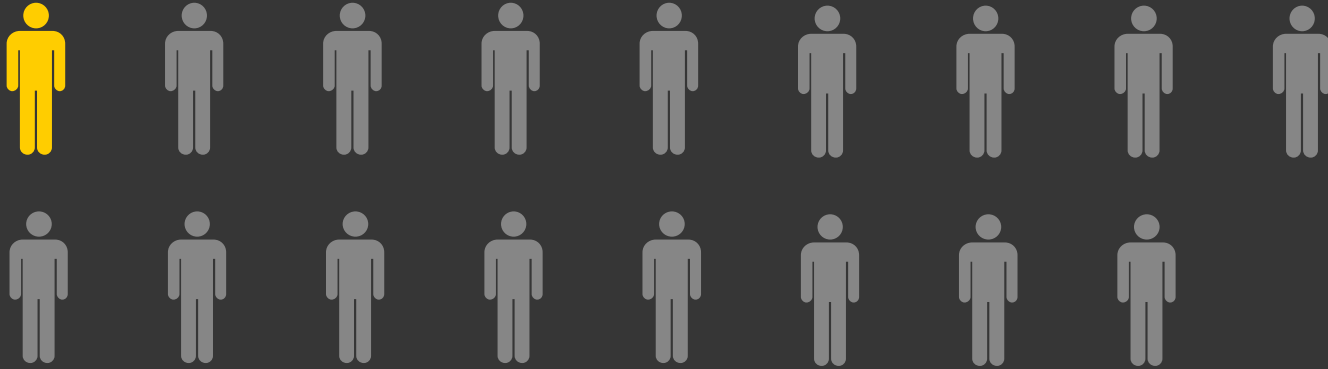
In every 5 people own a
smartphone today.



MARKET VALIDATION

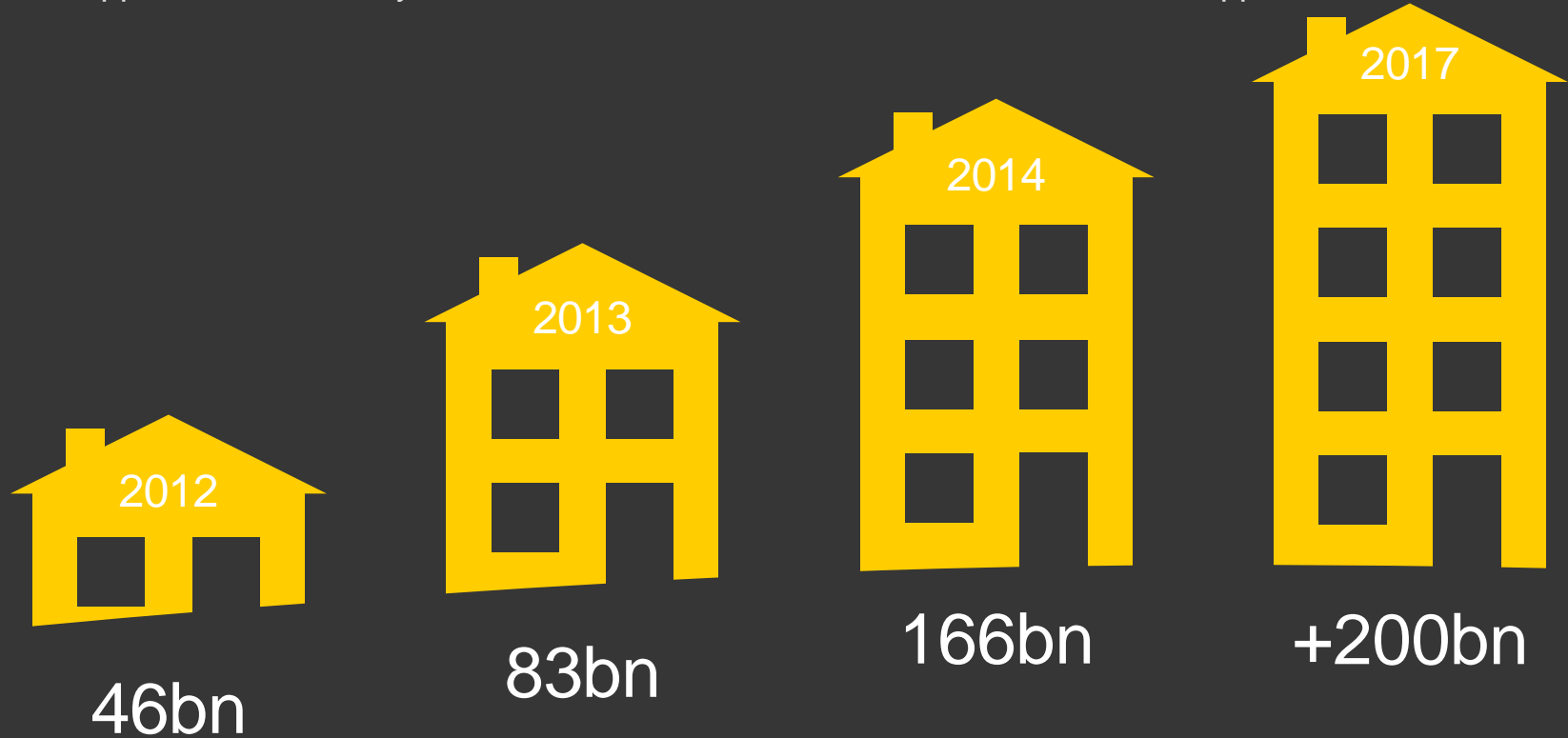
1

In every 17 people own a tablet today.



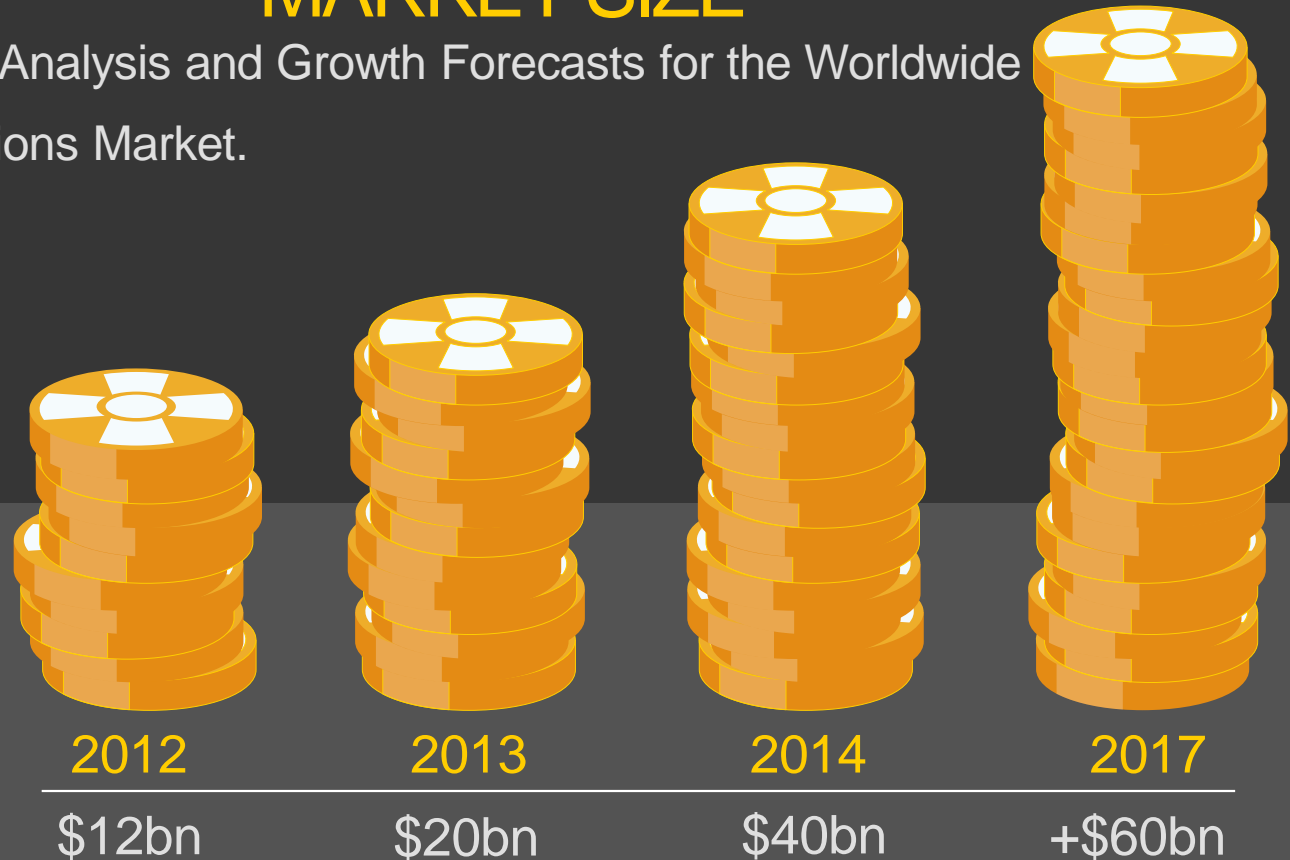
MARKET VALIDATION

App Downloads Analysis and Growth Forecasts for the Worldwide Mobile Applications Market.



MARKET SIZE

App Revenues Analysis and Growth Forecasts for the Worldwide Mobile Applications Market.




WHAT'S DRIVING THE GROWTH?

The amount of smartphones and tablets being purchased.



1,296
Million Smartphones

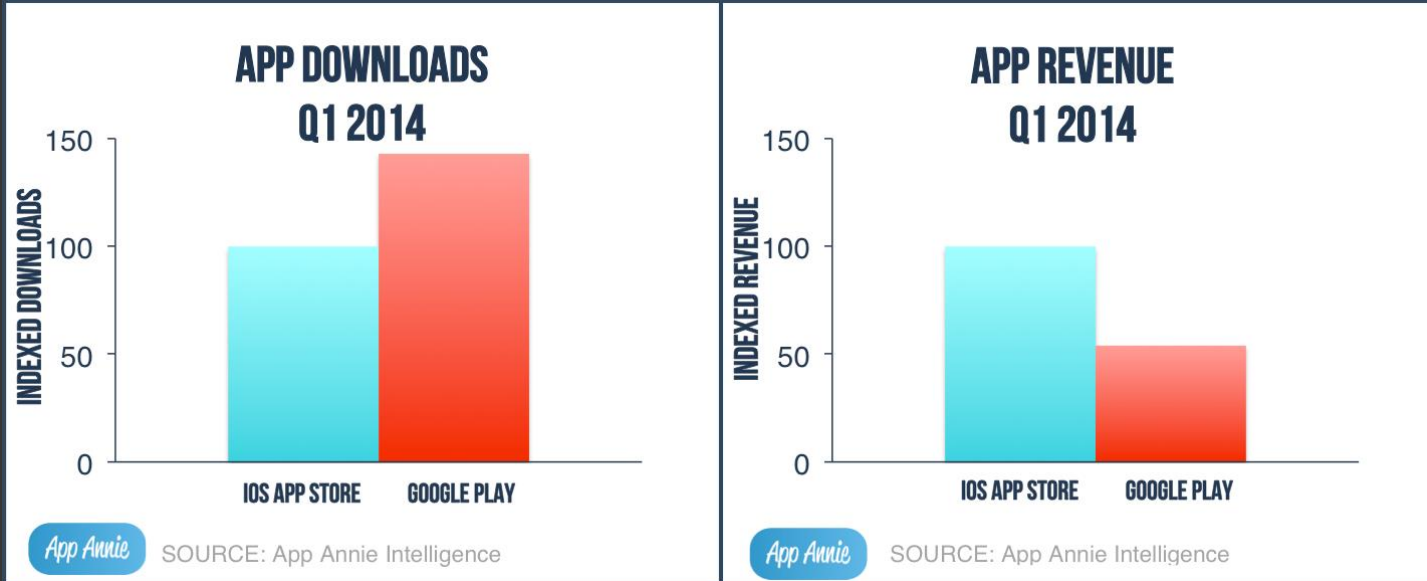


398
Million Tablets

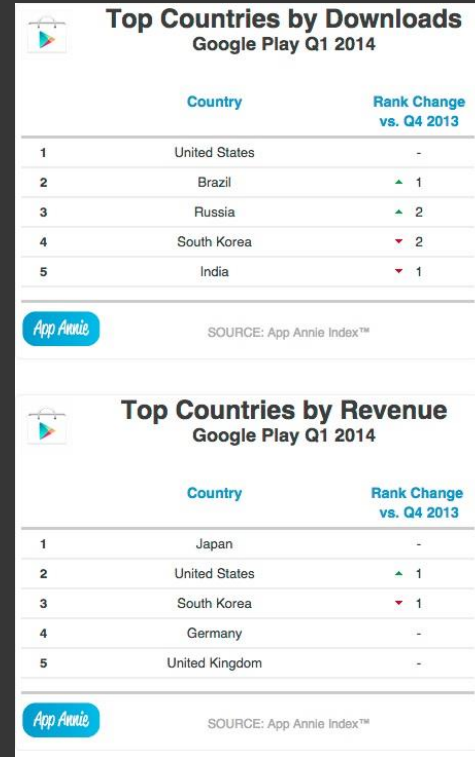
PROJECTS 2017 SALES

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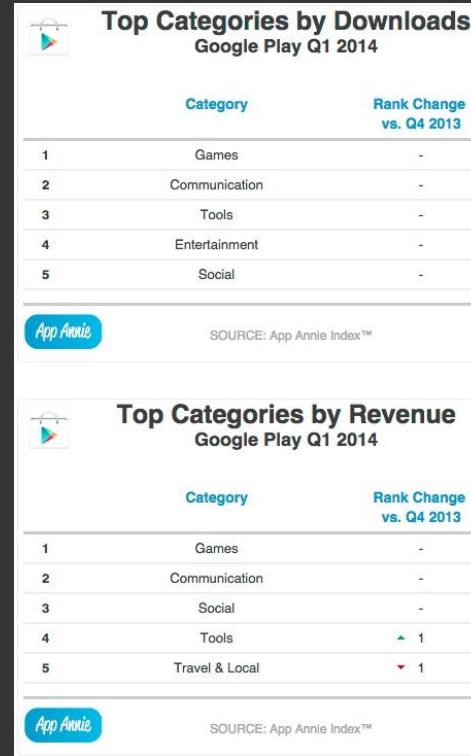
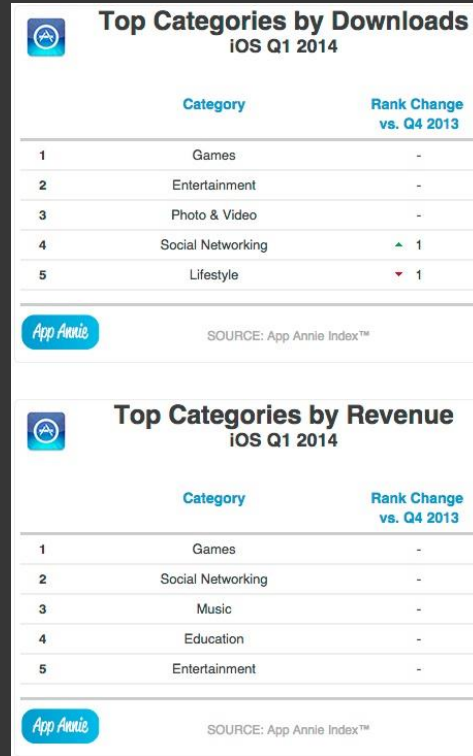
APP STORE VS GOOGLE PLAY



APP STORE VS GOOGLE PLAY



APP STORE VS GOOGLE PLAY



THE PRODUCT

SEARCH

Browse through multiple categories in a simple and easy way.

REVIEW

Get unbiased, quality reviews from our editors & reviews.

INSTALL

One click install across both App Store and Google Play store.

BUSINESS MODEL

we will take cost per install for each app downloaded via our portal



MARKET ADOPTION



FUNDING NEEDED

\$750,000

TECHNOLOGY
\$100,000

HUMAN
RESOURCES
\$50,000

MARKETING
\$600,000